

SOUTHERN CROSS CERTIFIED

Agri Xtra Advertising Feature

Achieve your organic goals

Southern Cross Certified is continually working with the organic supply chain to provide simple, efficient and cost-effective certification solutions.

SOUTHERN Cross Certified (SXC) have over 30 years of organic and certification experience which is being used to work with rural producers, processors and others within the organic supply chain to help them achieve their organic goals.

SXC CEO Ben Copeman said the organic market in Australia is growing rapidly at 13 per cent compounded for each year since 2012.

"Demand is rapidly outstripping supply which should see returns to rural producers stay reasonably buoyant for the foreseeable future," Mr Copeman said.

"Consumers are reconnecting with the source of their food; they want to know that the food has been produced sustainably, that the environment is well managed and animals are being managed and treated humanely," he said.

Mr Copeman said this is where SXC can provide a fast, simple and cost-effective organic certification service.

"There are three factors that clearly sets SXC apart from other certifiers.

"One is that we do not charge industry development or marketing levies as some certification bodies do. This makes our already com-



EASE: Southern Cross Certified was formed to fill the need for an easy, simple, service driven and cost effective, certification body.

petitive fee structure even more affordable and demonstrates the cost effectiveness of our certification.

"Two, is our motto, Certification made Simple. Our web based application process allows applicants to apply for organic certification in around 30 minutes.

"And thirdly, SXC can deliver a certification decision to the client in under 20 days from application, a significant improvement on the historical timeframe of four to five months."

Mr Copeman said SXC can do this as the online application, auditing and certification processes have been built from the ground up.

"This allows us to customise your certification journey to the specific nature of your business. There is no wasted effort by you or SXC."

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Our vision is to provide a simple certification process that provides peace of mind to consumers that the products they purchase are helping to ensure a sustainable future for Australian agriculture.

Southern Cross Certified CEO Ben Copeman.

He said this streamlining and simplification of the certification and audit process is where SXC gain their competitive advantage."

Mr Copeman said while there should be environmental and ecological benefits to certification, the product you finally produce must be of higher value than it was before you started.

"Organics is a great certification to have as it generally delivers not only financial benefits but the environmental and social expectations of consumers as well.

"At SXC, our vision is to provide a simple certification process that provides peace of mind to consumers that the products they purchase are helping to ensure a sustainable future for Australian agriculture, and the food industry."



EFFICIENT: The Southern Cross Certified web based application process allows producers and processors to apply for organic certification in around 30 minutes.

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ORGANIC CERTIFICATION MADE SIMPLE

Going organic? Talk to us now!

Our web based application process allows you to apply for organic certification in around 30 minutes.

With over 30 years of organic and certification experience we can work with you to meet your organic goals.

- 20 Day Application Turnaround
- No Industry Fees
- No Application Fees for eligible farmers



CALL SXC TODAY ON 07 3088 2808 Or Visit www.sxcertified.com.au and apply NOW

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